



# The power of open

EMEA Sales Kickoff | 19-21 January, 2021

## Speaker Briefing

### Your presentation

Please create your presentation in the SKO 2021 [Google Slides BO template](#).

Include **EMEA Customer** references in your presentation as much as possible and be aware Red Hat strategy will be covered in the keynotes; please avoid an unnecessary long introduction. Be aware of the time and duration of your slot: [agenda](#).

**LIVE** EMEA BreakOuts Wednesday morning: 30 minutes (4 slots, 7 sessions in parallel).

**LIVE** EMEA Departmental sessions Thursday morning: 2 x 45 minutes.

**LIVE** EMEA Regional sessions Thursday morning: 60 minutes (6 sessions in parallel).

Make sure to start and end on time; even if your slot is right before a break.

### Submitting your presentation

- Name your presentation in this format <firstname\_lastname-name\_of\_presentation>.
- Multi presenter presentations should be merged and submitted as one single presentation.
- If you plan to play any audio/video content please contact [emea-events-it-support@redhat.com](mailto:emea-events-it-support@redhat.com) on how to incorporate this in your presentation.
- Share your deck with the applicable geo cover slide (nr 3 EMEA) as soon as possible **with edit rights to Jaroslav Lichtblau** [jlichtbl@redhat.com](mailto:jlichtbl@redhat.com), **Troy McNish** [tmcnish@redhat.com](mailto:tmcnish@redhat.com) and **Esther Dalderup** [edalderu@redhat.com](mailto:edalderu@redhat.com)  
After sharing you can still work on it till EOD Friday January 15th 2021.

### Technical

- Information on how to do recording will be shared once you we send you the sessions link(s) details. (See Where and when)
- All EMEA sessions - BreakOuts, Departmental sessions, Regional sessions (and Keynotes) - are to be delivered **LIVE**. Therefore your internet connection is extremely important. Connect to your internet with an internet cable, close all unnecessary windows and disconnect all other devices to be able to use your maximum bandwidth.
- Use an external microphone (either headset or USB).
- Make sure your camera is on eye-level.
- Place a lamp behind and to the side of your laptop so light is shining on your face (not behind you nor too close to your face).
- Choose a background with minimal objects or light sources.
- Check out these [webcast best practices](#) for the most optimal preparation within your individual possibilities.

### Where and when

**Where:** Virtual Platform Rainfocus, either with Blue Jeans Prime or with Blue Jeans Meetings features. Which will work best for your session depends on your preference and the format of your session. Please inform Esther of your choice asap, latest by January 8th. All links will be arranged for you, please do NOT request any links for any of the EMEA SKO sessions yourself!

You will get the necessary link details in the week prior to the event.

**When:** Tuesday January 19th till Thursday January 21st, 2021

**Registration:** For those eligible and invited to EMEA SKO: [redhat.com/en/events/sko/emea](https://redhat.com/en/events/sko/emea). Speakers who are not eligible and not invited to EMEA SKO should not register; they should access the session via the dedicated link(s) you will receive from SKO org.

### Questions

Technical/IT support: [emea-events-it-support@redhat.com](mailto:emea-events-it-support@redhat.com)

General: Esther Dalderup +43 6 801 436 802 [esther@redhat.com](mailto:esther@redhat.com)

**Looking forward to seeing you @ SKO!**